



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: BUS512	Level: Postgraduate	Credit: 3
Course Title: Doing Business in Asia		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>Rapid economic growth in most part of Asia has resulted the emergence of large and small enterprises which are organised in different ways compared to their western counterpart. This course examines and discuss business practices, leadership, culture, key countries and their governance and enterprises in Asia. This course is divided into two parts. The first part examines the importance of cultural intelligence in developing business leaders in Asia. This part also discusses institutional, governance, political, social and economic environments in Asia. The second part of this course focuses on some of the fastest growing economics in Asia, e.g. China, India and East Asia in particular.</p>		
LEARNING OUTCOME		
<p>After successful completion of this course students should be able to:</p> <ol style="list-style-type: none">1. Understand the drivers for rapid economic growth in Asia2. Develop a comprehensive understanding on business environment in Asia3. Identify, understand the challenges for doing business in Asia and able to develop strategies to overcome those challenges4. Appreciate and understand diversities and commonalities in business environment in Asia <p>General Skills: Appreciate and understand cultural diversity Conduct scientific research Develop interpersonal and communication skills</p>		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
Hasegawa, Harukiyo & Witt, Michael A. (2019). <i>Asian Business and Management: Theory, Practice and Perspectives</i> . 3rd edition. Springer.		
Reference Books & Online Resources		
Chapter PowerPoints will be provided		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: BUS512		Level: Postgraduate	Credit: 3
Course Title: Doing Business in Asia			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part 1: Asian Business System, Major Issues Introduction: Course overview, Culture & Business System in Asia	Chapter 1 & 2
	2	Corporate Governance in Asia Group Formation, Topic Selection for Group Project and Presentation	Chapter 3
	3	Human resource Management & Technology Development in Asia	Chapter 4 & 5
	4	Family Business Groups	Chapter 6
	5	Multinational Enterprises in Asia	Chapter 7
2	1	Regionalism and Production Networks in Asia	Chapter 8
	2	ESG Policies and Practices in Asia	Chapter 9
	3	Part 2: Country Specific Business System in Asia The Business System of China	Chapter 10
	4	The Business System of India Review	Chapter 11
	5	Team Presentation	
3	1	The Business System of Indonesia & Malaysia	Chapter 12 & 15
	2	The Business System of Japan & Korea	Chapter 13 & 14
	3	The Business System of Singapore & Vietnam	Chapter 16 & 17
	4	Review	
	5	Individual Case Study (In class)	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance and Participation in class Discussion			10%
Group Project Report (max. 2500 words)			25%
Team Presentation			25%
End of Chapter Questions			30%
Individual Case Study			10%
Total			100%



COURSE INFORMATION		
Course Code: BUS512	Level: Postgraduate	Credit: 3
Course Title: Doing Business in Asia		
DETAILS ON GRADE COMPONENTS		
Class Attendance and Participation Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook. If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss. Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.		
Group Project Report Students should conduct a secondary research and submit a quality group report. A group consists of 3 to 4 students. All students must sign on the cover of the group report. Plagiarism/ similarity report will be checked. A higher similarity (>15%) will be reported and penalised. More detailed assessment guidelines will be provided in class. The group is expected to work as a team. All the group members MUST involve in group discussion, contribute to the overall quality of the group report. Any evidence of students freeloading within a group will get Zero.		
Topics for the Group Project (select one these 2 topics) 1. Select two Asia-Pacific Company operating in Asia and examine the reasons for their success and failure in the context of Leadership, Government Policies, Technology & Innovation, and any other topic covered in this course. 2. Select one multinational Company operating in more than one Asia Pacific country, then conduct an in-depth country specific business analysis. Text referencing format: Harvard or APA.		
Team Presentation In the latter part of week 2 and in week 3, all group will do a PowerPoint presentation based on the selected topic. In the presentation groups must demonstrate their research skills, working in a team skills, communication and presentation skills. More details about the presentation will be discussed in the class.		
Final Assessment The final assesment will be the completion of a case study in class on the final day.		



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Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS
COURSE INFORMATION
Course Code: FIN520 Level: Postgraduate Credit: 3
Course Title: Risk Management and Derivatives
PREREQUISITE
Financial Management, Calculus, and Statistics. Students who have not met those prerequisites must obtain a permission from the course instructor in order to take this course.
COURSE OVERVIEW
<p>This course is designed to provide students with in-depth knowledge of the important concepts about risks and risk management in business. Students will learn how to carry out detailed analysis of the measurement of financial risk and get familiar with the tools and techniques to manage financial risk. While the emphasis is on financial risk, students will be exposed to broader areas where risk and risk management are relevant. For example, how to reduce operational risk is normally considered outside the traditional field of financial risk management, but it is a common risk in business with potentially big consequences. Duration matching is a risk-hedging technique widely used in the banking industry that can be applied to managing a business's cash flows and its debt policy. All the concepts and techniques introduced in this course are closely related one way or the other. Successful completion of the course will help to identify the best strategy of decision-making process.</p> <p>Topics include risk and return, mapping out the landscape of risk, financial disasters and insurance, operational risk, understanding bankruptcy, global and foreign currency exchange risk, interest rate risk, credit risk, business and corporate risk, hedging techniques, financial derivatives – futures, call and put options, swaps, and exotic options and swaptions, and how to use them to reduce financial risk. Specifically, students will learn how some of those pricing frameworks are developed and how they are implemented in various situations. A strong quantitative background will be very helpful for the success in this course.</p>
LEARNING OUTCOME
<p>This course is designed to provide students with valuable knowledge, experience and understanding of the risk management and derivatives.</p> <p>Successful completion of the course will allow students to:</p> <ol style="list-style-type: none">1. Adopt a holistic view of risk and return;2. Understand the tools for measuring risks and their limitations;3. Apply various hedging techniques to manage business and financial risks; 4. price risky assets in a more systematic and economically sound way;5. Understand the implication of arbitrage-free principle and its critical role in asset pricing;6. Understand insurance and its role in managing risk, and some fundamental issues in insurance risk management;7. Understand financial derivatives, how to use them, and their limitations; and8. Be able to analyze contemporary economic issues such as financial and economic crises, and the role of financial derivatives and innovations in the that context.
CLASS HOURS
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week



COURSE INFORMATION			
Course Code: FIN520		Level: Postgraduate	Credit: 3
Course Title: Risk Management and Derivatives			
LEARNING RESOURCES			
Required Textbook			
John C. Hull (2017). <i>Fundamentals of Futures and Options Markets</i> , 9th edition. Pearson.			
Reference Books & Online Resources			
1. Koski, J. L., & Pontiff, J. (1999). <i>How Are Derivatives Used? Evidence from the Mutual Fund Industry</i> . <i>Journal of Finance</i> , 54(2), 791-816.			
2. Stulz, R. M. (2004). <i>Should We Fear Derivatives?</i> . No. w10574. National Bureau of Economic Research.			
3. Taleb, Nassim. (2010). <i>The Black Swan: The Impact of the Highly Improbable</i> . 2nd edition. Random House LLC.			
4. Taleb, Nassim. (2008). <i>Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets</i> . Random House LLC.			
5. Ball, Philip. (2006). <i>Critical Mass</i> . 1st American edition. Farrar, Straus and Giroux.			
6. Kahneman, Daniel. (2011). <i>Thinking, Fast and Slow</i> . Farrar, Straus and Giroux.			
7. Mandelbrot, Benoit, & Hudson, Richard L.. (2007). <i>The (Mis)Behavior of Markets</i> . Basic Books.			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction; Overview of Business Risk and Financial Risk	Assign in Class
	2	Futures markets and central counterparties	Assign in Class
	3	Hedging strategies using futures	Assign in Class
	4	Determination of forward and futures prices	Assign in Class
	5	Mechanics of options markets	Assign in Class
2	1	Trading strategies involving options	Assign in Class
	2	Valuing stock options: Binomial trees and the Black-Scholes-Merton model	Assign in Class
2	3	Option hedging: The Greek letters	Assign in Class
	4	Discussion and Review	Assign in Class



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Course Code: FIN520		Level: Postgraduate	
Credit: 3			
Course Title: Risk Management and Derivatives			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	5	Midterm Exam (in class)	Assign in Class
3	1	Interest Rate risk, Duration-Matching and Interest Rate Futures	Assign in Class
	2	Interest Rate Swap; Comparative Advantage	Assign in Class
	3	Currency Swap	Assign in Class
	4	Credit Derivatives, Exotic Derivatives	Assign in Class
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Mid-Term Exam			35%
Quizzes			10%
Assignments			15%
Final Exam			30%
Total			100%
DETAILS ON GRADE COMPONENTS			
Homework, Class Attendance, and Participation			
<p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade (10% of the total course grade) will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers; each class member is expected and encouraged to contribute to the dialogue or discussion. It is important that you read the assigned readings as background information on the issue/topic <i>before</i> each class session. The classroom will provide you an opportunity to present your views and opinions on the topics under discussion, and to help you refine your knowledge and perspective of cross-border management based on these interactions.</p> <p><i>Please note the following:</i> In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to contact the course Teaching Assistant regarding absences and assignments that are missed. Students must submit a one-page write-up summarizing any assigned textbook chapter reading for each missed session; this will be due within one week of the missed session. Unexcused absence from five or more scheduled class sessions (which is a total of 33% of this course) will be grounds for failure. If you do have to miss class due to a personal emergency, please let the Teaching Assistant know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Quality counts more.</p>			



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DETAILS ON GRADE COMPONENTS														
<p>However, one cannot make quality comments without at least some degree of participation, so in this respect quantity will have some weight. But do keep in mind the following when considering your participation in class discussions: sometimes it's better to remain silent and have others think you are unprepared or a bit dim, rather than speaking out and confirming those suspicions.</p> <p>Accordingly, you are expected to come fully prepared and ready to participate for every class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment in the midst of the discussion.</p> <p>The grading of class participation is necessarily a subjective exercise. However, high- quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand. Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none"> • Does the student demonstrate an eagerness to participate? • Is the student a good listener? Does he/she build on others' comments? • Is the student willing to interact with other class members? • Are the points made relevant to the discussion? Are they linked to others' comments? • Do comments demonstrate evidence of in-depth analysis of the case? • Do comments add to our understanding of the situation? • Do comments make a substantive contribution to the advancement of our analysis? • Is there a willingness to test new ideas, or are the comments "safe?" • Do comments show an understanding of concepts or analytical techniques properly applied to the current situation? • Is the student presenting insightful quantitative analysis (when required)? • Is the student demonstrating ethical considerations and insights? 														
EXAMINATIONS														
<p>An in-class mid-term examination will be administered during the middle of Week 2, and an in-class final examination will be administered at the end of the course. Details of content, exam format, etc. will be announced in class well before the examination dates.</p> <p>Upon completion of this course, you receive a final grade. A final grade is a letter grade that carries with it a numerical value, as outlined below.</p>														
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COURSE GRADING		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester. Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		



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Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: MKT508	Level: Postgraduate	Credit: 3
Course Title: International Marketing		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>International Marketing is an intensive undergraduate business school course about how organizations develop strategies to compete in foreign markets-- that is, host markets as opposed to their home market. While the fundamental principles of marketing apply throughout the world, such as market analysis through application of the “Four Ps,” the particular challenge of cross-border marketing strategy is to understand how differing cultural values effect markets and their consumers, and how differing political and regulatory regimes either constrain or expand opportunities for the firm. A principal concern of this course will be how “globalization” has brought about a world-wide convergence of values, and how current threats to globalization might alter a firm’s cross- border marketing strategy.</p> <p>The course will use lecture/discussion presentations by the Instructor, in-class exercises, and group presentations of assigned readings from the text. Students must be willing and ready to engage in classroom discussion if they expect to pass the course. In addition, a mid-term and final examination, small group presentations, and two short weekly written assignments will be required of all students.</p>		
LEARNING OUTCOME		
<p>This course is designed to provide students with valuable knowledge, experience and understanding of the international marketing theories and practices.</p> <p>On successful completion of the course, students should be able to:</p> <ol style="list-style-type: none">1. Have a comprehensive understanding of international marketing theories and practices2. Should have the ability to apply these theories and concepts in real environment3. Ability to identify, analyse, and evaluate data, information related to international marketing4. Have an understanding of the differences in the political, legal, economic, and cultural environment of nations5. The ability to clearly identify and explain the issues major issues and challenges of international marketing		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
Fletcher F., Crawford H. (2016). International Marketing: An Asia-Pacific Perspective. 7th edition. Pearson		
Reference Books & Online Resources		
N/A		
Suggested Textbook		
N/A		
Other Teaching Methods		
N/A		



COURSE INFORMATION			
Course Code: MKT508		Level: Postgraduate	Credit: 3
Course Title: International Marketing			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part A – The Environment of International Marketing Rationale for International Marketing	Chapter 1
	2	Avoiding the Pitfalls of the International Political and Legal Environment	Chapter 2
	3	Appreciating the dynamics of the International Economic and Financial Environment	Chapter 3
	4	Catering for the Social and Cultural Environment of International Marketing	Chapter 4
	5	Technology Change and International Marketing	Chapter 5
2	1	Contemporary Environmental Variables in International marketing	Chapter 6
	2	Part B – Strategies for International Marketing Research in International Markets International	Chapter 7
	3	Market Selection and Entry	Chapter 8
	4	Internationalization, Relationships and Networks	Chapter 10
	5	Globalization Planning for Effective International Marketing	Chapter 11 Chapter 12
3	1	Part C – International Marketing Implementation Modifying Products for International Markets International Pricing for profit	Chapter 13 Chapter 14
	2	Promotion in International Marketing Effective International Distribution	Chapter 15 Chapter 16
	3	Marketing Services and Projects Overseas	Chapter 17
	4	International Marketing in the Decade Ahead	Chapter 18
	5	Strategy Report	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Case Study Analysis			40%
2500 words Assignment Strategy Report (Group usually teams of 2-3)			50%
Total			100%



COURSE INFORMATION

Course Code: MKT508 **Level:** Postgraduate **Credit:** 3

Course Title: International Marketing

DETAILS ON GRADE COMPONENTS

Class Attendance and Participation

Class lectures will be a mix of traditional lectures and time spent working together on applications and exercises. To free up more time for working through problems together, students should read the relevant chapter before coming to the class. Discussion sessions will be used to give students an opportunity to clarify their understanding of the topics from the lecture and textbook.

If students miss more than 5 classes and did not receive permissions from the instructor, they will automatically get a letter grade of F for this class, which is a failing grade. If a student has to miss class due to some personal emergencies or family issues, he/she should inform the TA or the instructor to get permission immediately. And students are held responsible for the class materials and homework for the class they will miss.

Class participation is highly encouraged by the instructor, and the instructor will provide opportunities for the students to participate during the class period. Students should read all assigned reading materials in order to be well prepared for discussion.

Case Study

A case study will be given study in the class, you will be required to analyse the situation in the case and fulfill the required task. As this would be the open book case study – so you can use internet, book and any supplementary material necessary to solve the case.

Group Report

Choose ONE Australian company (SME) which you study through the Strategy Report.

- You need to assess Indonesia, Philippines and Malaysia as potential markets, analyse them, and present the viability of all three markets.
- You have to determine ONE international destination for the company (out of your initial three).
- You can choose ONE product line/type/service for these assignments if the company makes many.
- You build on your knowledge and research.
- www.Austrade.gov.au (Links to an external site.) is a good place to start for some

More detailed assessment guidelines will be provided in class.

The group is expected to work as a team. All the group members **MUST** involve in group discussion, contribute to the overall quality of the group report.

Any evidence of students freeloading within a group will get Zero.

COURSE GRADING

Upon completion of this course, you receive a final grade. The final grade is a letter grade that carries with it a numerical value, as outlined below.

Grade	Percentage %
A	80-100
B	70-79
C	60-69
D	50-59
E	0-49



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Course Title: International Marketing		
COURSE GRADING		
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Course Title: International Marketing

UNIVERSITY POLICIES

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Accommodation to Students' Religious Holidays

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COURSE INFORMATION			
Course Code: BUS502		Level: Postgraduate	
Credit: 3			
Course Title: Information Systems Strategy and Sourcing			
LEARNING RESOURCES			
Suggested Textbook			
Turban, E., & Volonino, L, & Wood, G.R..(2015). <i>Information Technology for Management</i> . 10th Edition. Wiley.			
Other Teaching Methods			
None			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Introduction to the Course; Expectations, Requirements and Assignments. Read: Information Systems and Role of General and Functional Managers	Chapter 1
	2	Information Systems Defined	Chapter 2
	3	Organizational Information Systems and Their Impact	Chapter 3
	4	The Changing Competitive Environment	Chapter 4
	5	Review of the Week; Presentations of Case Assignment 1	Review
2	1	Digital Business	Chapter 5
	2	Strategic Information Systems Planning	Chapter 6
	3	Value Creation and Strategic Information Systems	Chapter 7
	4	Mid-Term Exam	
	5	Review of the week; Presentations of case assignment 2	
3	1	Value Creation with Information Systems; Appropriating IT-Enabled Value Over Time	Chapter 8 & Chapter 9
	2	In-class case presentations	
	3	Funding Information Systems Creating Information Systems	Chapter 10 Chapter 11
	4	Information Systems Trends Cybersecurity, Privacy, and Ethics	Chapter 12 Chapter 13
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Mid-Term exam			30%
Group Case Presentation			20%
Final Exam			40%
Total			100%

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Course Code: BUS502	Level: Postgraduate	Credit: 3
Course Title: Information Systems Strategy and Sourcing		
DETAILS ON GRADE COMPONENTS		
<p>Attendance and Participation</p> <p>Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>NB: In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p> <p>Participation grades will be based on quality (an in-class performance that reflects intellectual depth, insightfulness, and contribution to class learning) and quantity (consistency and regularity of performance). Accordingly, you are expected to read the related chapters before participating in the class. Be prepared to be called upon to "open" a class discussion by presenting your full analysis and thoughts on the assigned topic at the start of class, or to be asked through a "cold call" for comment during the discussion.</p> <p>The grading of class participation is necessarily a subjective exercise. However, high-quality comments have one or more of the following characteristics: (1) insightfulness, (2) appropriate application of course concepts, and (3) advancement of the in-class discussion at hand.</p> <p>Some specific criteria for evaluating discussion contributions are:</p> <ul style="list-style-type: none"> • Does the student demonstrate an eagerness to participate? • Is the student a good listener? Does he/she build on others' comments? • Is the student willing to interact with other class members? • Are the points made relevant to the discussion? Are they linked to others' comments? • Do comments demonstrate evidence of in-depth analysis of the case? • Do comments add to our understanding of the situation? • Do comments make a substantive contribution to the advancement of our analysis? • Is there a willingness to test new ideas, or are the comments "safe?" • Do comments show an understanding of concepts or analytical techniques properly applied to the current situation? • Is the student presenting insightful quantitative analysis (when required)? • Is the student demonstrating ethical considerations and insights? 		



COURSE INFORMATION		
Course Code: BUS502	Level: Postgraduate	Credit: 3
Course Title: Information Systems Strategy and Sourcing		
ACADEMIC INTEGRITY & ACCOMMODATION		
<p>Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.</p> <p>Please make a sincere attempt to arrive on time. If you arrive late, please enter the classroom quietly. It is difficult to educate fellow classmates with constant interruptions at the door. If you miss a class, given the size of this class, it is your responsibility to catch up.</p>		
UNIVERSITY POLICIES		
General Expectations, Rights and Responsibilities of the Student <p>As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.</p>		
Academic Integrity <p>Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator.</p> <p>Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are "experts" writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.</p>		
Campus Policy on Disabilities <p>If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.</p>		
Accommodation to Students' Religious Holidays <p>It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.</p>		



COURSE INFORMATION			
Course Code: FIN504		Level: Postgraduate	
Credit: 3			
Course Title: Investment and Portfolio Management			
LEARNING RESOURCES			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Review of Investment Fundamentals: The Investment Environment – Asset Classes; How Securities Are Traded; Mutual Funds and Their Role. Alternative Investment Classes.	Chapter 1 to Chapter 4
	2	Portfolio Theory and Practice; Risk and Return; Indexing Investment Models.	Chapter 5 to Chapter 8
	3	Investment Theory; CAPM; Efficient Market Theory. Behavioral Finance vs. Theoretical Finance.	Chapter 9 to 13
	4	Asset Classes; Valuation Models; Alternative Investment Vehicles and Their Role in Asset Allocation.	Chapter 14 to 23
	5	Review of Key Concepts Covered in Week 1 Group Problem Set Assignment	Assign in Class
2	1	Applied Portfolio Analysis • Optimal Portfolios With One Risky Asset • Mean-Variance Utility • Leverage and The Capital Allocation Line	Chapter 24
	2	Optimal Portfolios with Two Risky Assets • Combining Risky Assets • Stock- Bond Example • Risk Parity	Assign in Class
	3	Optimal Portfolios with Many Risky Assets • Naive Diversification • The Minimum Variance Frontier	Assign in Class
	4	CAPM and Factor Models • Estimation Error • The Market Model • The CAPM • 130/30 Strategies	Assign in Class
	5	Midterm Exam	
3	1	Evidence on the CAPM • The Empirical Security Market Line • Size, Value, and Momentum Article • The Fama-French Model	Assign in Class



COURSE INFORMATION			
Course Code:	FIN504	Level:	Postgraduagte
		Credit:	3
Course Title:	Investment and Portfolio Management		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
3	2	International Investment Diversification. Hedge Funds and Their Role in Portfolio Management	Chapter 25 Chapter 26
	3	Active Portfolio Management Theory	Chapter 27
3	4	Course Review	Review
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Group Problem Sets (three sets)			30%
Midterm Exam			25%
Final Exam			35%
Total			100%
DETAILS ON GRADE COMPONENTS			
<p>Problem Sets There are three problem sets that will be required for this course; details will be provided at the start of the term. These problem sets may to be done in groups of up to three students (this group size will be determined by total enrollment for the course). I expect the groups to be unchanged for the length of the course. You may work individually, i.e., form a “group” of one, but it is recommended to work in a group. Failure to turn in a problem set results in a grade of zero for that problem set—but you will receive full credit if you complete the problem set regardless of whether your answer is “correct.” At the end of the semester all students will be allowed to submit a form evaluating the contributions of their teammates. Penalties will be assigned to a student only if there is a consensus that his or her contributions were significantly lower than those of the rest of the team.</p> <p>Exams Both the Mid-Term and Final exams are closed book and closed notes. The final exam will be cumulative, though there will be greater emphasis on the second week and one-half of the course. Both the midterm and final grades are standardized (i.e. curved) using the mean and standard deviation from the class. Students experiencing medical and family emergencies will be given an opportunity to take a makeup exam; he makeup will occur after the regular exam and will differ from the original exam. The time of the makeup will be at my discretion, and I reserve the right to ask for documentation of all requests for this.</p> <p>Class Participation Course participation is required, but full credit can be earned in several ways. One is by answering questions (or asking good questions) in class. Another is through punctual and consistent attendance in class sessions. However, do not equate “air time” with a good score for participation. Sometimes it is better to remain silent and let the instructor think you are dim, rather than speaking and confirming that view.</p>			



COURSE INFORMATION		
Course Code: FIN504	Level: Postgraduagte	Credit: 3
Course Title: Investment and Portfolio Management		
UNIVERSITY POLICIES		
Academic Integrity Your commitment, as a student, to learning is evidenced by your enrollment at the university. You are expected to be honest in all your academic course work. Faculty members are required to report all infractions to the program administrator. Using the ideas, data, or language of another without specific or proper acknowledgement is dishonest. We will not accept work that includes copied and pasted information; all information or ideas included in your assignments must be in your own words. If you use ideas of others, whether they are “experts” writing for websites, friends from class, or other individuals, you must provide proper citations and references in the assignment.		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS			
COURSE INFORMATION			
Course Code:	BUS503	Level:	Postgraduate
			Credit: 3
Course Title: Operating International Business			
PREREQUISITE			
N/A			
COURSE OVERVIEW			
This course discuss the process and importance of globalisation of business. The course also examine current debates, theories and practices in the area of international business, provies students with skills to understand and apply micro and macro aspects of global business operation and management.			
LEARNING OUTCOME			
After successfully completing this course students should be able to:			
1. Apply the basic theories and frameworks in international business at the level of both the country and the firm			
2. Appreciate the differences across country markets and their importance to the firm			
3. Assess positive and negative circumstances affecting the internationalization of firm activities			
4. Solve practical real-life problems confronted by international business managers and public policy makers			
5. Evaluate the important public policy issues relating to international business			
6. Make management decisions relating to the internationalization of a firm under a range of different circumstances			
CLASS HOURS			
Lecture: Monday to Friday, 180 minutes each day			
Discussion Section: One hour each week			
LEARNING RESOURCES			
Required Textbook			
N/A			
Reference Books & Online Resources			
N/A			
Suggested Textbook			
Hill, C.W.L. & Hult, G.T.M. (2020). <i>International Business: Competing in the Global Marketplace</i> . 13th edition. McGraw-Hill.			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Part 1: Introduction: International Business Environment Introduction & Overview	Chapter 1
	2	National Differences in Political, Economic and Legal Systems, National Differences in Economic Development	Chapter 2 & 3
	3	Economic Development, Culture & Ethics	Chapter 4 & 5



COURSE INFORMATION			
Course Code:	BUS503	Level:	Postgraduate
		Credit:	3
Course Title:	Operating International Business		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	4	Part 2: Global Trade & Investment International Trade Theory	Chapter 6 & 8
	5	Regional Economic Integration	Chapter 9
2	1	Part 3: Global Monetary System Foreign Exchange Market	Chapter 10
	2	International Monetary System Global Capital Market	Chapter 11 & 12
	3	Part 4: Strategy & Structure of IB The Strategy of International Business	Chapter 13 & 14
	4	Entry Strategy and Strategic Alliances	Chapter 15
	5	Presentation	
3	1	Part 5: International Business Functions Exporting, Importing, and Countertrade	Chapter 16
	2	Global Production and Supply Chain Management	Chapter 17
	3	Global Marketing, R&D, HR, Accounting	Chapter 18, 19, 20
	4	Review	
	5	Final Exam	
ASSESSMENT			
Assessment Task		Percent (%)	
Attendance and Participation		10%	
Small-Group Case Presentation		30%	
Short Written Assignment		20%	
Final Exam		40%	
Total		100%	
DETAILS ON GRADE COMPONENTS			
<p>Attendance and Participation Students are required to attend all classes and participate actively. Students should treat their classroom obligations as they would treat any serious professional engagement. Your participation grade will be based on the instructor's assessment of how well you contribute to classroom dynamics relative to your class peers.</p> <p>In case of an absence, the student is responsible for the materials and assignments for that class; it is the student's responsibility to inform the instructor regarding absences and assignments that are missed. Unexcused absence from three or more scheduled class sessions will be grounds for failure in this course. If you do have to miss class due to a personal emergency, please let the instructor know as soon as possible. Such emergencies will be dealt with on a case-by-case basis.</p>			



COURSE SYLLABUS			
COURSE INFORMATION			
Course Code:	BUS580	Level:	Postgraduate
			Credit: 3
Course Title: Modelling and Forecasting Financial Time Series			
PREREQUISITE			
Basic Econometrics			
COURSE OVERVIEW			
This unit introduce students with the modelling and forecasting financial time series. The emphasis is on understanding several econometrics models and use these models with real world data to make financial forecast. Students are encouraged to use appropriate computer packages to develop models and analyse data.			
LEARNING OUTCOME			
After successfully completing this course a student should be able to:			
<ul style="list-style-type: none"> • Learn to develop and use various time series econometrics methods and related theories, • Interpret time series models and analyse the results • Evaluate and estimate value at risk • Understand the nature of financial volatility • Apply parametric (linear and nonlinear) and nonparametric regression models 			
CLASS HOURS			
Lecture: Monday to Friday, 180 minutes each day			
Discussion Section: One hour each week			
LEARNING RESOURCES			
Required Textbook			
[T] Tsay, R. S. (2010). <i>Analysis of Financial Time Series</i> . 3rd Edition. Wiley.			
Reference Books & Online Resources			
[H] Hamilton, J. D. (1994). <i>Time Series Analysis</i> . 1st Edition. Princeton University Press.			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview, Review Financial Data, Statistics and Probability	Lecture & Tutorial
	2	Regression, Capital Asset Pricing Model (CAPM), Multi-factor models	Lecture & Tutorial
	3	Introduction to Financial Time Series and Their	Chapter 1 [T]
	4	Linear Time Series Analysis and Its Applications I:	Chapter 2 [T]
	5	Linear Time Series Analysis and Its Applications II:	Chapter 2 [T]



COURSE INFORMATION			
Course Code:	BUS580	Level: Postgraduate	Credit: 3
Course Title:	Modelling and Forecasting Financial Time Series		
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
2	1	Conditional Heteroscedastic Models I:	Chapter 3 [T]
	2	Conditional Heteroscedastic Models II: The GARCH-M Model, The Exponential GARCH Model, The Threshold GARCH Model, The CHARMA Model, Random Coefficient Autoregressive Models, Stochastic Volatility Model, Application & Alternative Approaches, Kurtosis of GARCH Models	Chapter 3 [T]
	3	Nonlinear Models, Forecasting, Application	Chapter 4 [T]
	4	High-Frequency Data Analysis and Market	Chapter 5 [T]
	5	Mid-term Exam, Deadline Group Assignment	
3	1	Continuous-Time Models and Their Applications	Chapter 6 [T]
	2	Extreme Values, Quantiles, and Value at Risk	Chapter 7 [T]
	3	Multivariate Time Series Analysis and Its Applications, Principal Component Analysis and Factor Models	Chapter 8 & 9 [T]
	4	Unit Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Group Assignment			20%
Midterm Exam			30%
Final Exam			40%
Total			100%



COURSE INFORMATION		
Course Code:	BUS580	Level: Postgraduate
Course Title:	Modelling and Forecasting Financial Time Series	
Credit: 3		
COURSE GRADING		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.		
ACADEMIC INTEGRITY & ACCOMMODATION		
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General Expectations, Rights and Responsibilities of the Student As members of the academic community, students accept both the rights and responsibilities incumbent upon all members of the institution. Students are encouraged to familiarize themselves with the university's policies and practices pertaining to the procedures to follow if and when questions or concerns about a class arises. In general, it is recommended that students begin by seeking clarification or discussing concerns with their instructor. If such conversation is not possible, or if it does not serve to address the issue, it is recommended that the student contact the program administrator as a next step.		
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COURSE INFORMATION		
Course Code:	BUS580	Level: Postgraduate
Course Title:	Modelling and Forecasting Financial Time Series	
CREDIT: 3		
UNIVERSITY POLICIES		
Campus Policy on Disabilities If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please notify the instructor or program administrator as soon as possible, in order to make the appropriate accommodation.		
Accommodation to Students' Religious Holidays It is the responsibility of the student to inform the instructor, in writing, about such holidays before the add deadline at the start of each semester. If such holidays occur before the add deadline, the student must notify the instructor, in writing, at least three (3) days before the date that he/she will be absent. It is the responsibility of the instructor to make every reasonable effort to honor the student request without penalty, and of the student to make up the work missed.		



COURSE SYLLABUS		
COURSE INFORMATION		
Course Code: FIN610	Level: Postgraduate	Credit: 3
Course Title: Intermediate Corporate Finance		
PREREQUISITE		
N/A		
COURSE OVERVIEW		
<p>Students with a fundamental concept of finance should take this unit. This unit focuses on some of the advance aspects of corporate finance; apply financial theory to develop and interpret financial policy, valuation and instruments. This course is structured to help students to understand the link between financial theory and practice. Topics include asset pricing theories, utility theory, security valuation and criteria for making investment decisions, efficient capital markets theory & evidence, portfolio management, risk assessment and risk management, debt financing, information asymmetry, corporate policy and applied issues in international corporate finance.</p>		
LEARNING OUTCOME		
<p>After completing this course, a student should be able to:</p> <ul style="list-style-type: none">• Understand the link between theories and practice of corporate finance• Understand different models and arguments in corporate finance• Evaluate and interpret results from a model• Explain the implications of theory in financial management• Develop hedging strategies for different business risks• Measure the financial performance of a business• Develop financial proposal and critically communicate for and against arguments of a proposed policy.		
CLASS HOURS		
Lecture: Monday to Friday, 180 minutes each day Discussion Section: One hour each week		
LEARNING RESOURCES		
Required Textbook		
[BMA] Brealey, R., Myers, S., & Allen, F. (2019). <i>Principles of Corporate Finance</i> . 13th edition. McGraw-Hill Education. [RWJJ] Ross, S., Westerfield, R., Jaffe, J., & Jordan, B. (2018). <i>Corporate Finance</i> . 12th edition. McGraw-Hill Education. [CWS] Copeland, T. E., Weston, J. F., & Shastri, K. (2019). <i>Financial Theory and Corporate Policy</i> . Pearson New International Edition. Pearson Education Limited. [BS] Benninga, S. (2014). <i>Financial Modeling</i> , 4th edition. The MIT Press.		



COURSE INFORMATION			
Course Code:	FIN610	Level:	Postgraduate
		Credit:	3
Course Title:	Intermediate Corporate Finance		
Reference Books & Online Resources			
[BD] Berk, J., & Demarzo, P. (2010). <i>Corporate Finance</i> . 2nd edition. Pearson College Div.			
[MBKAMZ] Marcus, P., Bodie, P., Kane, A., Alan J. Marcus, P., & Zvi Bodie, P. (2017). <i>Investments</i> . McGraw-Hill Education.			
[EGBG] Elton, E. J., Gruber, M. J., Brown, S. J., & Goetzmann, W. N. (2014). <i>Modern Portfolio Theory and Investment Analysis</i> . 9th edition. Wiley.			
<ul style="list-style-type: none"> • Reserve Bank of Australia (RBA), • Australian Stock Exchange (ASX), • New York Stock Exchange (NYSE), • Australian Prudential Regulation Authority (APRA), • Australian Securities and Investments Commission (ASIC). 			
Suggested Textbook			
N/A			
Other Teaching Methods			
N/A			
WEEKLY SCHEDULE			
Week	Day	Topic	Reading
1	1	Course Overview, Introduction to Corporate Finance, Financial Statement and Ratio Analysis, Valuing Stocks and Bonds Group formation & Topic Discussion for Group Project	Lecture slides & [BMA] Chapter 1-4 & 14
	2	Equity valuation, Investment Criteria and Making Investment Decisions Investment Decisions: The Certainty Case, Theory of Choice Under Uncertainty: Utility Theory	Lecture slides & [BMA] Chapter 4 & 5 & 6 Lecture slides & [CWS] Chapter 2 & 3
	3	State-Preference Theory, Objects of Choice	Lecture slides & [CWS] Chapter 4 & 5
	4	Capital Asset Pricing Model (CAPM) and Arbitrage Pricing Theory (APT)	Lecture slides & [CWS] Chapter 6
	5	Pricing Contingent Claims: Option Price Theory and Evidence Deadline: Group Project & Video Presentation	Lecture slides & [CWS] Chapter 7



COURSE INFORMATION			
Course Code: FIN610		Level: Postgraduate	Credit: 3
Course Title: Intermediate Corporate Finance			
2	1	Futures Contracts and Markets - Term Structure Corporate Restructuring, Governance and Control	Lecture slides & [BMA] Chapter 31 & 32 & 33 [CWS] Chapter 8
	2	How corporations issues and trade securities	Lecture slides & [BMA] Chapter 15
	3	Passive vs. Active Portfolio Management	Lecture slides
	4	Risk and Return, Portfolio Theory and the Capital Asset Pricing Model, Risk and the Cost of Capital, Managing Global Risks	Lecture slides & [BMA] Chapter 7 & 8 & 9 & 27
	5	Mid-Term Exam	
3	1	Capital Structure, Dividend Policy	Lecture slides & [CWS] Chapter 15 & 16
	2	Debt Financing	Lecture slides & [BMA] Chapter 23 & 24 & 25
	3	Efficient Capital Markets: Theory & Evidence, Information Asymmetry, Corporate Policy, Applied Issues in Corporate Finance	Lecture slides & [BMA] Chapter 10 & 11 & 12 & 13 & 17
	4	Revision	
	5	Final Exam	
ASSESSMENT			
Assessment Task			Percent (%)
Attendance/Participation			10%
Group Project & Video Presentation			30%
Mid-Term Examination			30%
Final Exam			30%
Total			100%



COURSE INFORMATION		
Course Code: FIN610	Level: Postgraduate	Credit: 3
Course Title: Intermediate Corporate Finance		
For Post-Graduate Students To pass this subject, students are required to obtain Grade B or above in order to satisfy all the intended learning outcomes.		
For Undergraduate Students To pass the subject, students are required to obtain Grade C or above in order to satisfy all the intended learning outcomes.		
ACADEMIC INTEGRITY & ACCOMMODATION		
Classroom Protocol Students are expected to attend class regularly, arrive promptly, have completed the required readings for the session before coming to class, and participate thoughtfully in all in-class activities. Cell phones must be turned off and stowed at all times. Lecture notes and/or PowerPoint slides are available on Canvas. Class materials should be downloaded from the course website and brought to class either as a hard copy or on your laptop. Laptops and tablets are permitted in the class for class-related purposes ONLY, and their use will be closely supervised by the instructor. If any student is found to be using a laptop or tablet for non-class purposes, the student will be prohibited from using the device(s) in class for the remainder of the semester.		
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